

**DUE: Wednesday, July 31<sup>st</sup>** Please turn in a paper copy and **SHOW YOUR WORK!**

1. Jessica is selling low end student violins at her music store. Over time she collected the following demand data:

Violins Sold	5	20	150	180
Price	\$200	\$175	\$100	\$80

- (a) Compute elasticity (round to 3 decimals places):

Violins Sold	5	20	150	180
Price	\$200	\$175	\$100	\$80
Elasticity				<div>× ×</div> <div>× ×</div>

- (b) Model this demand price (in Excel) using an **exponential** trendline.

$$p_d(q) = \underline{\hspace{2cm}}$$

According to this model, we will sell \_\_\_\_\_ violins if we set our price at \$120.

When  $p_d(q) = \$120$ , our point elasticity is  $\varepsilon = \underline{\hspace{2cm}}$  (round to 3 decimal places).

Circle the correct answer: We are currently charging \$120 for a student violin and want to **increase** revenue, we should **raise** / **lower** our price.

What quantity and price will **maximize** revenue?  $q = \underline{\hspace{2cm}}$   $p = \underline{\hspace{2cm}}$

2. Warren is building a odd shaped patio shaped like the portion of the  $xy$ -plane which is bounded by the  $x$ -axis and  $y = 7|x| - 3x^2 + 2$ . He needs to determine the area of this region so he knows how much concrete he needs to purchase.

Find the  $x$ -coordinates of the points where  $y = 7|x| - 3x^2 + 2$  crosses the  $x$ -axis.  
[Round to 4 decimal places.]

$$x = \underline{\hspace{2cm}} \quad \text{and} \quad x = \underline{\hspace{2cm}}$$

Determine the area of this region 3 different ways: (1) Using a right hand rule approximation with  $n = 10$  rectangles. (2) Using Simpson's rule with  $n = 4$  and (3) Compute the area exactly using Alpha.  
[Round each answer to 4 decimal places.]

Right hand rule: \_\_\_\_\_ Simpson's rule: \_\_\_\_\_ Exact area: \_\_\_\_\_

3. Suppose that  $R(t) = 5 \ln(t + 1) - t + 10$  models the rate of consumption of pancakes at Fun Time Summer Camp.  $t$  is the number of minutes from the time that breakfast is served and  $R(t)$  is measured in pancakes per minute.

When will the campers stop eating pancakes?  $t =$  \_\_\_\_\_  
[Round to 3 decimal places.]

The total number of pancakes eaten is \_\_\_\_\_.  
[Round to 3 decimal places.]

How long does it take the first 100 pancakes to get eaten? \_\_\_\_\_ minutes.  
[Round to 3 decimal places.]

ALPHA Commands used / integrals computed:

4. After surveying the student body, we have found that the average weight of a Western Hoople University (WHU) dorm student is 145 lbs. In addition we have found that these weights have a standard deviation of 15. Assume these weights are normally distributed.

What percentage of the student body weighs between 110 and 130 lbs? \_\_\_\_\_.  
[Answer in the form: XXX.XXX%]

If WHU has 1,500 dorm students, how many students weight less than 100 pounds? \_\_\_\_\_

How much would you have to weigh to be in the heaviest 2% of the student body? \_\_\_\_\_.  
[Round to 3 decimal places.]

ALPHA Commands used / integrals computed: